

LoadTrek™ Now Available

Revolutionary Transportation Management Software Makes Successful Debut

LoadTrek™ has arrived!

LoadTrek is a Transportation Management software program that is remarkably comprehensive in its design. Dispatch, routing, billing, cost management, and driver/equipment productivity are only some of the functions that are addressed with this dynamic business tool.

LoadTrek was developed by Amruso HQ Software Design at the direction of John Sheehy, Chief Operating Officer at Sheehy Mail Contractors, Inc. Amruso President Egor Korneev and Sheehy worked closely together as a team for more than a year to create this revolutionary Dispatch program. Extensive testing of the program was performed at Sheehy Mail Contractors, and LoadTrek was officially introduced to the public at the TripMaster Annual Sales Convention held recently in Winston-Salem, NC.

“I am excited and, frankly, quite proud to be able to offer this Transportation Management and Dispatch Program to the Transportation market. As a business tool, it is unlike anything the industry has seen for the way it addresses the trucking firms’ specific needs.” said Korneev in his introduction of LoadTrek.

Korneev built LoadTrek using the latest in software architecture, including SQL (Sequel Server) programming. As a result, the end user will find that this powerful program operates in an incredibly fast, yet stable, MS Windows® environment. The “look” of this program is quite attractive, and its layout makes it incredibly easy to use.

Stc	Location	Type	Tractor	Trailer	Arrival Date	Arrival Time	At Stop	Time Next	Distance
1	Sheehy Mail Contractors, Inc.	Origin			7/30/2002	13:41	00:15	00:04	0.8
2	Perry/Judd Waterloo	Pickup			7/30/2002	14:00	00:15	04:23	220.6
3	Levy Michigan City	Delivery			7/30/2002	18:37	00:15	03:51	216.3
4	Sheehy Mail Contractors, Inc.	Destination			7/30/2002	22:42	00:15	00:00	0.0

LoadTrek Presents a Clean, User-Friendly Look

Korneev is rightly proud of the complexity, polish, stability, and logical applications he designed into LoadTrek, yet he realizes it is the “real world” concepts it embraces that make it especially valuable to the trucking industry. For its “serviceability,” Korneev credits Sheehy’s trucking experience as a most important resource that ultimately shaped the entire effort.

“John Sheehy knows trucking from the ground, up,” Korneev explained “and that experience was most important in maintaining our focus upon truly addressing the management needs of the trucking industry.”

John Sheehy has indeed worked “from the ground, up” in the family run trucking firm he now manages. He has worked virtually every job in the firm, including as a mechanic, driver, dispatcher, and bookkeeper. It’s easy to see how that wealth of experience translates to the creation of LoadTrek as a trucking management program that fully meets the needs of the industry. Sheehy believes that data management – the compiling, organizing and/or presentation of data in useable form – is a critical component of any business enterprise. He has found that this is especially true in the trucking industry, where D.O.T. regulations, billing procedures, operating expenses, employee productivity, and equipment utilization can each “eat your lunch if you’re not wary,” as Sheehy puts it.

“LoadTrek is revolutionary in the way it helps manage nearly every aspect of the business.” says Sheehy. “I know, because we have been using LoadTrek exclusively as our Dispatch program for several months.”

A quick, hands-on tour of the LoadTrek program shows it is indeed “revolutionary.” LoadTrek serves well as a stand-alone management tool, and in that capacity will in fact outperform the other software programs available in the market. Quite simply, there is no other management tool available that combines so many tasks into one program.

LoadTrek, however, is even greater than that! LoadTrek, you see, was specifically designed to work hand-in-hand with the TripMaster onboard computer and TripMaster Office software. It is in this configuration that it offers unparalleled (and at times, almost magical!) access to, and management of, a wide range of business data that is critically important for any trucking operation.

Sheehy Mail Contractors has used the TripMaster products for over ten years. John Sheehy grew sufficiently impressed with TripMaster that he subsequently became a regional distributor of their product. In the process, Sheehy became an expert in all aspects of the TripMaster product line, and he recognized the wonderful potential offered in its ability to master the flow of important business data.

“My experience with TripMaster helped drive my interest in creating LoadTrek.” explains Sheehy. “TripMaster excels at ensuring D.O.T. hours-of-service compliance, and the individual reports you can generate from TripMaster cover everything you need to know regarding driver and equipment performance. TripMaster has established itself as the premiere instrument for accessing data that helps manage a fleet. The TripMaster onboard computer system is simply the very best there is.

“With LoadTrek,” Sheehy continues “We can pull all the TripMaster reports together into one program. This allows us to then manage from the widest perspective possible, taking into account all factors affecting our business and the way they interact. It’s truly exciting in that we’ve taken fleet management to another level altogether, using TripMaster as the foundation upon which we’ve built LoadTrek, the best Transportation Management program available.”

To arrange your own personal demonstration of LoadTrek, or to receive more information, contact:

*Sheehy*Enterprises

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